



ADVERTISEMENT DIMENSIONS & PRICES

BANNER:

FULLBANNER: Standard format: 468 x 60 px

Position on the website: "News" or "Termine" (Eng: Dates / Events) centred under the header each time

► Price: 100,00 € / month

BANNER 468 X 60 PIXELS

RECTANGLE: Standard format: 180 x 150 px

Position on the website: "News" or "Termine" (Eng: Dates / Events), at the left side in a grey field each time

► Price: 100,00 € / month

**BANNER
180 X 150
PIXELS**

„BUSINESS MIRROR“

Internet link and issue (print) for one year

► **250,00 € / issue**

EXCLUSIVE E-PAPER SPONSORING

Fullbanner, 12 months, integrated under the header

Position: "Issue" Top left, immediately below the header (in place of the image)

► **Price: 4.000,00 € / year**

ADVERTISEMENT URL

Storage of your URL behind the advertisement in the e-journal on the website (behind your advertisement already placed in print format).

► **Price: 50 € /issue**

DISCOUNTS & SURCHARGES

By prior agreement on request

FURTHER DATA

POSSIBLE DATA FORMAT

Advertisements / graphs are ideally provided to us in the data format .jpg, .gif or .swf

DELIVERY OF DATA

Advertisements will only be placed in the given standard dimensions (with the exception of sponsored banners).

Send by email to e.kleining@playground-landscape.com

All prices are net prices exclusive VAT.